

REP HEADLINE# C392286
 *** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 OCT23/12 13.31
 *** WFLA-TV ***

ADV # ADV. NAME POLI/M ROMNEY/R/PRE/US REP. # OFF. # SALESMAN #
 AGY # AGY. NAME AMERICAN RAMBLER PRODUCTIONS BUYER NAME STEPHANIE KINCAID

138 CONANT STREET SALES PRSN WA- MEGHAN MCGARR (H)
 BEVERLY, MA 01915

ORDER # CONTRACT # 6392286 CLASS: NATL. LOCAL REGIONAL

PRDCT ROMNEY FOR PRESIDENT EST#61 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT24/12 OCT30/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT23/12 13.31

REP: NEW ORDER
 TTL \$157,350 @118X
 PLEASE CONFIRM
 THANKS! BRIAN FOR MEGHAN

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
 ROMNEY FOR PRESIDENT

LINE#:REP : CD : TIME PERIOD : LGTH : SEC : RATE : START : END : SPTS : WEEK : DAYS : TOTL :
 : LINE#: : : : : : : DATE : DATE : /WK : INVT : : SPTS:

AGENCY ADVERTISER CODE = AGENCY EST# = 61
 AGENCY PRODUCT CODE =

1	600A-700A	30			\$1,450.00	10/29	10/30	4		M-TU	4
PROGRAM : 6A TODAY											
CON COM1: 6A TODAY											
2	600A-700A	30			\$1,450.00	10/24	10/26	6		W-F	6
PROGRAM : 6A TODAY											
CON COM1: 6A TODAY											
3	700A-900A	30			\$900.00	10/29	10/30	4		M-TU	4
PROGRAM : TODAY SHOW											
CON COM1: TODAY SHOW											

NOV 01 2012 ✓

10/25/12 (CS)

9/17/12

REP: TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP
OCT23/12 13.31
*** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
4			700A-900A PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30		\$900.00	10/24	10/26	6		W-F	6
5			900A-1000A PROGRAM : TODAY SHOW 2 CON COM1: TODAY SHOW 2	30		\$1,040.00	10/29	10/30	4		M-TU	4
6			900A-1000A PROGRAM : TODAY SHOW 2 CON COM1: TODAY SHOW 2	30		\$1,040.00	10/24	10/26	6		W-F	6
7			1200N-100P PROGRAM : TODAY SHOW 3 CON COM1: TODAY SHOW 3	30		\$380.00	10/29	10/30	2		M-TU	2
8			1200N-100P PROGRAM : TODAY SHOW 3 CON COM1: TODAY SHOW 3	30		\$380.00	10/24	10/26	3		W-F	3
9			100P-200P PROGRAM : DAYS OF OUR LIVES CON COM1: DAYS OF OUR LIVES	30		\$400.00	10/29	10/30	2		M-TU	2
10			100P-200P PROGRAM : DAYS OF OUR LIVES CON COM1: DAYS OF OUR LIVES	30		\$400.00	10/24	10/26	3		W-F	3
11			200P-300P PROGRAM : RACHAEL RAY CON COM1: RACHAEL RAY	30		\$250.00	10/29	10/30	2		M-TU	2
12			200P-300P PROGRAM : RACHAEL RAY CON COM1: RACHAEL RAY	30		\$250.00	10/24	10/26	3		W-F	3

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OCT23/12 13.31
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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
13			300P-400P PROGRAM : DOCTORS CON COM1: DOCTORS	30		\$450.00	10/29	10/30	2		M-TU	2
14			300P-400P PROGRAM : DOCTORS CON COM1: DOCTORS	30		\$450.00	10/24	10/26	3		W-F	3
15			500P-530P PROGRAM : 5P NEWS CON COM1: 5P NEWS	30		\$900.00	10/29	10/30	2		M-TU	2
16			500P-530P PROGRAM : 5P NEWS CON COM1: 5P NEWS	30		\$900.00	10/24	10/26	3		W-F	3
17			530P-600P PROGRAM : 530P NEWS CON COM1: 530P NEWS	30		\$900.00	10/29	10/30	2		M-TU	2
18			530P-600P PROGRAM : 530P NEWS CON COM1: 530P NEWS	30		\$900.00	10/24	10/26	3		W-F	3
19			600P-630P PROGRAM : 6P NEWS CON COM1: 6P NEWS	30		\$2,250.00	10/29	10/30	4		M-TU	4
20			600P-630P PROGRAM : 6P NEWS CON COM1: 6P NEWS	30		\$2,250.00	10/24	10/26	6		W-F	6
21			700P-730P PROGRAM : 7P NEWS CON COM1: 7P NEWS	30		\$2,000.00	10/29	10/30	4		M-TU	4

REP: TEL# 703-516-9399 FAX# 703-516-9680
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OCT23/12 13.31
*** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
22			700P-730P PROGRAM : 7P NEWS CON COM1: 7P NEWS	30		\$2,000.00	10/24	10/26	6		W-F	6
23			730P-800P PROGRAM : ENT TONIGHT CON COM1: ENT TONIGHT	30		\$2,000.00	10/29	10/30	2		M-TU	2
24			730P-800P PROGRAM : ENT TONIGHT CON COM1: ENT TONIGHT	30		\$2,000.00	10/24	10/26	3		W-F	3
25			1100P-1130P PROGRAM : 11P NEWS CON COM1: 11P NEWS	30		\$1,250.00	10/29	10/30	4		M-TU	4
26			1100P-1130P PROGRAM : 11P NEWS CON COM1: 11P NEWS	30		\$1,250.00	10/24	10/26	6		W-F	6
27			1130P-1230A PROGRAM : TONIGHT SHOW CON COM1: TONIGHT SHOW	30		\$650.00	10/29	10/30	2		M-TU	2
28			1130P-1230A PROGRAM : TONIGHT SHOW CON COM1: TONIGHT SHOW	30		\$650.00	10/24	10/26	3		W-F	3
29			900P-1000P PROGRAM : OFFICE/PARKS CON COM1: OFFICE/PARKS	30		\$4,800.00	10/25	10/25	1		THU	1
30			1000P-1100P PROGRAM : OFFICE/PARKS CON COM1: OFFICE/PARKS	30		\$7,500.00	10/26	10/26	2		FRI	2

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 ORDER WORKSHEET HARRIS REPORT FROM REP
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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
31			700A-900A PROGRAM : SAT TODAY CON COM1: SAT TODAY	30		\$500.00	10/27	10/27	2		SAT	2
32			900A-1000A PROGRAM : SAT 9A NEWS CON COM1: SAT 9A NEWS	30		\$300.00	10/27	10/27	2		SAT	2
33			600P-630P PROGRAM : SAT 6P NEWS CON COM1: SAT 6P NEWS	30		\$700.00	10/27	10/27	1		SAT	1
34			700P-800P PROGRAM : ENT TONIGHT CON COM1: ENT TONIGHT	30		\$650.00	10/27	10/27	1		SAT	1
35			1100P-1130P PROGRAM : SAT 11P NEWS CON COM1: SAT 11P NEWS	30		\$1,250.00	10/27	10/27	1		SAT	1
36			800A-900A PROGRAM : SUN TODAY CON COM1: SUN TODAY	30		\$1,100.00	10/28	10/28	2		SUN	2
37			900A-1000A PROGRAM : SUN 9A NEWS CON COM1: SUN 9A NEWS	30		\$300.00	10/28	10/28	2		SUN	2
38			1000A-1100A PROGRAM : MEET PRESS CON COM1: MEET PRESS	30		\$5,000.00	10/28	10/28	1		SUN	1
39			600P-630P PROGRAM : SUN 6P NEWS CON COM1: SUN 6P NEWS	30		\$750.00	10/28	10/28	1		SUN	1

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
40			630P-700P	30		\$5,000.00	10/28	10/28	1		SUN	1
PROGRAM : SUN 630P NEWS												
CON COM1: SUN 630P NEWS												
41			1130P-1200M	30		\$1,250.00	10/28	10/28	1		SUN	1
PROGRAM : SUN 1130P NEWS												
CON COM1: SUN 1130P NEWS												
OCT/12			109930.00			NOV/12					47420.00	
CONTRACT TOTAL											157350.00	
TOTAL SPOTS											118	

MARKET TOTALS \$749,285 WFLA 21% WFTS 26% WTSP 21% WTVT 22% WTOG 1% WTTA 1% WMOR 1%
 WMOX 0% WXPX 0% WWSB 7% CABL 0%

SHARES ESTIMATED. WILL UPDATE.

SVC- NSI
 DEMOS- RA35+*

American Rambler Productions
138 Conant Street
Beverly MA 01915

Mitt Romney/ R/ President/ US
Submission Number 815 Issue 1



WFLA-TV

P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Mitt Romney/ R/ President/ US	Submission Cost: 157350	Campaign Ref: E:063922860
Buyer: " "	Client/Product/Estimate: / /61	Sales Rep: HRP Washington, DC
Schedule Dates: 10/22/12 to 11/04/12	Weeks: 2	Order Ref: 06392286
Est./PO Number: 06392286	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Product: Romney For President	Booking Group: WFLA	Key Market: Tampa-St. Petersburg, FL
Demographic: (L) Household	Order:	

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/22	10/29	Total	Cost
1	M-F 6a News MT.....	01	1450	30 Comme	Nbr of Spots	4	4	5800
2	M-F 6a News ..WTF..	01	1450	30 Comme	Nbr of Spots	6	6	8700
3	M-F 7a Today Show MT.....	03	900	30 Comme	Nbr of Spots	4	4	3600
4	M-F 7a Today Show ..WTF..	03	900	30 Comme	Nbr of Spots	6	6	5400
5	M-F 9a Today Show II MT.....	01	1040	30 Comme	Nbr of Spots	4	4	4160
6	M-F 9a Today Show II ..WTF..	01	1040	30 Comme	Nbr of Spots	6	6	6240
7	M-F 12p Today Show III MT.....	01	390	30 Comme	Nbr of Spots	2	2	760
8	M-F 12p Today Show III ..WTF..	01	390	30 Comme	Nbr of Spots	3	3	1140
9	M-F 1p Days Of Our Lives	03	400	30 Comme	Nbr of Spots	2	2	800
Weekly Totals: Total Spots(Ord Spots)					78	40	118	

American Rambler Productions
138 Conant Street
Beverly MA 01915

Mitt Romney/ R/ President/ US
Submission Number 815 Issue 1



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-6888

Original

Client:	Mitt Romney/ R/ President/ US	Submission Cost:	157350	Campaign Ref:	E:063922860
Buyer:	US	Client/Product/Estimate:	/ / 61	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/22/12 to 11/04/12	Weeks:	2	Order Ref:	06392286
Est./PO Number:	06392286	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/22	10/29	Total	Cost
10	M-F 1p Days Of Our Lives WTF..	03	400	30 Comme	Nbr of Spots	3	3	1200
11	M-F 2p Rachael Ray MT.....	03	250	30 Comme	Nbr of Spots	2	2	500
12	M-F 2p Rachael Ray WTF..	03	250	30 Comme	Nbr of Spots	3	3	750
13	M-F 3p Doctors MT.....	03	450	30 Comme	Nbr of Spots	2	2	900
14	M-F 3p Doctors WTF..	03	450	30 Comme	Nbr of Spots	3	3	1350
15	M-F 5p News MT.....	03	900	30 Comme	Nbr of Spots	2	2	1800
16	M-F 5p News WTF..	03	900	30 Comme	Nbr of Spots	3	3	2700
17	M-F 530p News MT.....	03	900	30 Comme	Nbr of Spots	2	2	1800
18	M-F 530p News WTF..	03	900	30 Comme	Nbr of Spots	3	3	2700
19	M-F 6p News MT.....	01	2250	30 Comme	Nbr of Spots	4	4	9000
Weekly Totals: Total Spots(Ord Spots)					78	40	118	

American Rambler Productions
138 Conant Street
Beverly MA 01915

Mitt Romney/ R/ President/ US
Submission Number 815 Issue 1



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Mitt Romney/ R/ President/ US	Submission Cost:	157350	Campaign Ref:	E:063922860
Buyer:	US	Client/Product/Estimate:	/ / 61	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/22/12 to 11/04/12	Weeks:	2	Order Ref:	06392286
Est./PO Number:	06392286	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/22	10/29	Total	Cost
20	M-F 6p News ..WTF..	01	2250	30 Comme	Nbr of Spots	6	6	13500
21	M-F 7p News MT.....	01	2000	30 Comme	Nbr of Spots	4	4	8000
22	M-F 7p News ..WTF..	01	2000	30 Comme	Nbr of Spots	6	6	12000
23	M-F 730p Entertainment Tonight MT.....	01	2000	30 Comme	Nbr of Spots	2	2	4000
24	M-F 730p Entertainment Tonight ..WTF..	01	2000	30 Comme	Nbr of Spots	3	3	6000
25	M-Su 11p News MT.....	03	1250	30 Comme	Nbr of Spots	4	4	5000
26	M-Su 11p News ..WTF..	03	1250	30 Comme	Nbr of Spots	6	6	7500
27	M-F 1135p ET / 1035p CT Tonight Show MT.....	03	650	30 Comme	Nbr of Spots	2	2	1300
28	M-F 1135p ET / 1035p CT Tonight Show ..WTF..	03	650	30 Comme	Nbr of Spots	3	3	1950
29	Thu 9-10p ET / 8-9p CT Office / Parks & Recreation	02	4800	30	Nbr of Spots	1	1	4800
Weekly Totals: Total Spots(Ord Spots)					78	40	118	

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Beverly MA 01915

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Submission Number 815 Issue 1



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Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Mitt Romney/ R/ President/ US	Submission Cost: 157350	Campaign Ref: E:063922860
Buyer: US	Client/Product/Estimate: . / /61	Sales Rep: HRP Washington, DC
Schedule Dates: 10/22/12 to 11/04/12	Weeks: 2	Order Ref: 06392286
Est./PO Number: 06392286	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/22	10/29	Total	Cost
30	Fri 10p ET / 9p CT Dateline NBC FridayF..	01	7500	30 Comme	Nbr of Spots	2	2	15000
31	Sat 7a Today ShowS.	03	500	30 Comme	Nbr of Spots	2	2	1000
32	Sat 9a NewsS.	03	300	30 Comme	Nbr of Spots	2	2	600
33	Sat 6p NewsS.	03	700	30 Comme	Nbr of Spots	1	1	700
34	Sat 7p Entertainment TonightS.	03	650	30 Comme	Nbr of Spots	1	1	650
35	M-Su 11p NewsS.	03	1250	30 Comme	Nbr of Spots	1	1	1250
36	Sun 8a Today ShowS	01	1100	30 Comme	Nbr of Spots	2	2	2200
37	Sun 9a NewsS	03	300	30 Comme	Nbr of Spots	2	2	600
38	Sun 10a Meet The PressS	01	5000	30 Comme	Nbr of Spots	1	1	5000
39	Sun 6p NewsS	03	750	30 Comme	Nbr of Spots	1	1	750
	Sun 630p ET / 530p CT NBC Nightly							
Weekly Totals: Total Spots(Ord Spots)					78	40	118	

Mitt Romney/ R/ President/ US
Submission Number 815 Issue 1



PHONE (813) 228-8888

Original

Client:	Mitt Romney /R/ President/ US	Submission Cost:	157350	Campaign Ref:	E:063922860
Buyer:		Client/Product/Estimate:	. / /61	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/22/12 to 11/04/12	Weeks:	2	Order Ref:	06392286
Est./PO Number:	06392286	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type		10/22	10/29	Total	Cost
40	NewsS	01	5000	30 Comme	Nbr of Spots	1		1	5000
41	M-Su Late News Late RunS	03	1250	30 Comme	Nbr of Spots	1		1	1250
Weekly Totals: Total Spots(Ord Spots)						78	40	118	

Grand Totals			
	Month 10 Weeks: 4		Month 11 Weeks: 4
	10/22		10/29
Spots	118	78	40
Cost	157350	109930	47420
Grand Totals:			Spots: 118

Spots:	118
Gross Total:	157,350.00
Commission:	23,602.50
Net Total:	133,747.50

INVOICE / AFFIDAVIT

134029
American Rambler Productions
138 Conant Street
BEVERLY MA 01915

REP: WFLA (Washington Dc)
SLSP: HRP Washington, DC
ADV: Mitt Romney/ R/ President/ U
PROD: Romney For President

2012 WFLA I SS
INVOICE DATE 10/28/12 E:063922860
ORDER TYPE Political WFLA
INVOICE NUMBER PAGE BROADCAST MONTH
0100033186 1 10/01/2012 - 10/2
SCHEDULE DATES
10/22/12-11/04/12
Standard Broadcast Month
TERMS: NET 30 DAYS.

REF#: . / . /61
Desc: Campaign Option Number 1, Booking1

SCHEDULE			ACTUAL BROADCAST				RECONCILIATION	
DESCRIPTION	PRICE	RT/SS# PER	DATE	DAY	TIME	LENGTH M/G FOR PRODUCT DESCRIPTION	PRICE	REMARKS DEBIT/CREDIT
M-F 6a News	1450.00	2 6	10/24	WE	06:29A	30 2012MRFP145	1450.00	
			10/24	WE	06:53A	30 2012MRFP149	1450.00	
			10/25	TH	06:27A	30 2012MRFP145	1450.00	
			10/25	TH	06:57A	30 2012MRFP149	1450.00	
			10/26	FR	06:23A	30 2012MRFP149	1450.00	
			10/26	FR	06:53A	30 2012MRFP145	1450.00	
M-F 7a Today Show	900.00	4 6	10/24	WE	08:29A	30 2012MRFP145	900.00	
			10/24	WE	08:58A	30 2012MRFP149	900.00	
			10/25	TH	07:29A	30 2012MRFP145	900.00	
			10/25	TH	07:58A	30 2012MRFP149	900.00	
			10/26	FR	07:24A	30 2012MRFP149	900.00	
			10/26	FR	08:50A	30 2012MRFP145	900.00	
M-F 9a Today Show II	1040.00	6 6	10/24	WE	09:26A	30 2012MRFP145	1040.00	
			10/24	WE	09:50A	30 2012MRFP149	1040.00	
			10/25	TH	09:27A	30 2012MRFP145	1040.00	
			10/25	TH	09:57A	30 2012MRFP149	1040.00	
			10/26	FR	09:26A	30 2012MRFP149	1040.00	
			10/26	FR	09:29A	30 2012MRFP145	1040.00	
M-F 12p Today Show III	380.00	8 3	10/24	WE	12:26P	30 2012MRFP145	380.00	
			10/25	TH	12:28P	30 2012MRFP145	380.00	
			10/26	FR	12:51P	30 2012MRFP149	380.00	
M-F 1p Days Of Our Lives	400.00	10 3	10/24	WE	01:28P	30 2012MRFP149	400.00	
			10/25	TH	01:59P	30 2012MRFP149	400.00	

*** Continued ***

PERIOD COST	109,930.00	78 Total Units	ACTUAL GROSS BILLING	109,930.00	SUB-TOTALS	Debits	.00
			AGENCY COMMISSION	16,489.50	TOTAL RECONCILING	Credits	.00
			NET DUE	93,440.50			

WE WARRANT THAT THE ACTUAL BROADCAST INFORMATION SHOWN ON THIS INVOICE WAS TAKEN FROM THE PROGRAM LOG AND WILL BE AVAILABLE, UPON REQUEST, FOR INSPECTION BY THE ADVERTISER OR AGENCY FOR AT LEAST 12 MONTHS. NOTWITHSTANDING TO WHOM INVOICES ARE RENDERED, ADVERTISER, AGENCY AND SERVICE ARE AND SHALL BE JOINTLY AND SEVERALLY OBLIGATED TO PAY ANY INVOICES INCLUDED IN THIS STATEMENT WITHIN 30 DAYS OF THE INVOICE DATE AND UNTIL PAYMENT IN FULL IS RECEIVED BY THIS MEDIA GENERAL STATION. PAYMENT BY ADVERTISER TO AGENCY OR TO SERVICE, OR PAYMENT BY AGENCY TO SERVICE, SHALL NOT CONSTITUTE PAYMENT TO THIS MEDIA GENERAL STATION.

WFLA-TV
P.O. Box 1410
Tampa, FL 33601



ADVERTISER PRODUCT
Mitt Romney/ R/ President/ U Romney For President

INVOICE NUMBER BROADCAST MONTH
0100033186 10/01/2012 - 10/28/
AMOUNT DUE
93,440.50

REMIT TO:

*00158

000134029
American Rambler Productions
138 Conant Street
BEVERLY MA 01915

WFLA-TV
REMITTANCE PROCESSING CENTER
P.O. BOX 26425
RICHMOND VA 23260-6425



400900020 00000000134029 00000100033186 009344050 0



WFLA-TV

A MEDIA GENERAL STATION

200 S. Parker Street
Tampa, FL 33606
Tele (813) 288-8888
Fax (813) 221-5787

INVOICE / AFFIDAVIT

134029
American Rambler Productions
138 Conant Street
BEVERLY MA 01915

REP: WFLA (Washington Dc)
SLSP: HRP Washington, DC
ADV: Mitt Romney/ R/ President/ U
PROD: Romney For President

2012
INVOICE DATE 10/28/12
ORDER TYPE Political
WFLA I SS
E:063922860
WFLA
INVOICE NUMBER 0100033186
PAGE 2
BROADCAST MONTH 10/01/2012 - 10/2
SCHEDULE DATES 10/22/12-11/04/12
Standard Broadcast Month
TERMS: NET 30 DAYS.

REF#: . / . /61
Desc: Campaign Option Number 1, Booking1

SCHEDULE			ACTUAL BROADCAST			RECONCILIATION		
DESCRIPTION	PRICE	RT/SS# PER	DATE	DAY	TIME	LENGTH M/G FOR PRODUCT DESCRIPTION	PRICE	REMARKS DEBIT/CREDIT
M-F 2p Rachael Ray	250.00	12 3	10/26 FR	12:59P	30	2012MRFP 145	400.00	
				*WFLA		:30 Commercial		
			10/24 WE	02:49P	30	2012MRFP 145	250.00	
			10/25 TH	02:40P	30	2012MRFP 145	250.00	
			10/26 FR	02:28P	30	2012MRFP 149	250.00	
M-F 3p Doctors	450.00	14 3		*WFLA		:30 Commercial		
			10/24 WE	03:33P	30	2012MRFP 149	450.00	
			10/25 TH	03:59P	30	2012MRFP 149	450.00	
			10/26 FR	03:33P	30	2012MRFP 145	450.00	
M-F 5p News	900.00	16 3		*WFLA		:30 Commercial		
			10/24 WE	05:28P	30	2012MRFP 145	900.00	
			10/25 TH	05:12P	30	2012MRFP 145	900.00	
			10/26 FR	05:24P	30	2012MRFP 149	900.00	
M-F 530p News	900.00	18 3		*WFLA		:30 Commercial		
			10/24 WE	05:46P	30	2012MRFP 149	900.00	
			10/25 TH	05:52P	30	2012MRFP 149	900.00	
			10/26 FR	05:53P	30	2012MRFP 145	900.00	
M-F 6p News	2250.00	20 6		*WFLA		:30 Commercial		
			10/24 WE	06:11P	30	2012MRFP 145	2250.00	
			10/24 WE	06:14P	30	2012MRFP 149	2250.00	
			10/25 TH	06:14P	30	2012MRFP 145	2250.00	
			10/25 TH	06:28P	30	2012MRFP 149	2250.00	
			10/26 FR	06:08P	30	2012MRFP 149	2250.00	
			10/26 FR	06:13P	30	2012MRFP 145	2250.00	
M-F 7p News	2000.00	22 6		*WFLA		:30 Commercial		
			10/24 WE	07:14P	30	2012MRFP 145	2000.00	
			10/24 WE	07:25P	30	2012MRFP 149	2000.00	
			10/25 TH	07:09P	30	2012MRFP 145	2000.00	
			10/25 TH	07:25P	30	2012MRFP 149	2000.00	
			10/26 FR	07:11P	30	2012MRFP 149	2000.00	
			10/26 FR	07:13P	30	2012MRFP 145	2000.00	
M-F 730p Entertainment Tonight	2000.00	24 3		*WFLA		:30 Commercial		
			10/24 WE	07:46P	30	2012MRFP 145	2000.00	
			10/25 TH	07:56P	30	2012MRFP 145	2000.00	
			10/26 FR	07:44P	30	2012MRFP 149	2000.00	
M-Su 11p News	1250.00	26 6		*WFLA		:30 Commercial		
			10/24 WE	11:25P	30	2012MRFP 149	1250.00	
			10/24 WE	11:30P	30	2012MRFP 145	1250.00	
			10/25 TH	11:22P	30	2012MRFP 145	1250.00	
			10/25 TH	11:31P	30	2012MRFP 149	1250.00	
			10/26 FR	11:13P	30	2012MRFP 145	1250.00	
			10/26 FR	11:28P	30	2012MRFP 149	1250.00	
M-F 1135p ET / 1035p CT Tonight	650.00	28 3		*WFLA		:30 Commercial		
			10/24 WE	12:07A	30	2012MRFP 149	650.00	
			10/25 TH	12:29A	30	2012MRFP 145	650.00	
			10/26 FR	12:14A	30	2012MRFP 145	650.00	
Thu 9-10p ET / 8-9p CT Office				*WFLA		:30 Commercial		

*** Continued ***

PERIOD COST 109,930.00

78 Total Units
ACTUAL GROSS BILLING 109,930.00
AGENCY COMMISSION 16,489.50
NET DUE 93,440.50

SUB-TOTALS Debits .00
Credits .00
TOTAL RECONCILING .00

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WFLA-TV

A MEDIA GENERAL STATION

200 S. Parker Street
Tampa, FL 33606
Tele (813) 288-8888
Fax (813) 221-5787

INVOICE / AFFIDAVIT

134029
American Rambler Productions
138 Conant Street
BEVERLY MA 01915

REP: WFLA (Washington Dc)
SLSP: HRP Washington, DC
ADV: Mitt Romney/ R/ President/ U
PROD: Romney For President

2012
INVOICE DATE 10/28/12
ORDER TYPE Political
WFLA I SS
E:063922860
WFLA
INVOICE NUMBER 0100033186
PAGE 3
BROADCAST MONTH 10/01/2012 - 10/2
SCHEDULE DATES 10/22/12-11/04/12
Standard Broadcast Month
TERMS: NET 30 DAYS.

REF#: . / . /61
Desc: Campaign Option Number 1, Booking1

SCHEDULE				ACTUAL BROADCAST				RECONCILIATION	
DESCRIPTION	PRICE	RT/SS#	PER	DATE	DAY	TIME	LENGTH M/G FOR PRODUCT DESCRIPTION	PRICE	REMARKS DEBIT/CREDIT
Fri 10p ET / 9p CT Dateline N8	4800.00	29	1	10/25	TH	09:20P	30	2012MRFP149	4800.00
								:30 Commercial	
	7500.00	30	2	10/26	FR	10:11P	30	2012MRFP145	7500.00
				10/26	FR	10:30P	30	2012MRFP149	7500.00
Sat 7a Today Show								:30 Commercial	
	500.00	31	2	10/27	SA	07:24A	30	2012MRFP149	500.00
				10/27	SA	08:56A	30	2012MRFP145	500.00
Sat 9a News								:30 Commercial	
	300.00	32	2	10/27	SA	09:23A	30	2012MRFP149	300.00
				10/27	SA	09:58A	30	2012MRFP145	300.00
Sat 6p News								:30 Commercial	
	700.00	33	1	10/27	SA	06:00P	30	2012MRFP149	700.00
Sat 7p Entertainment Tonight								:30 Commercial	
	650.00	34	1	10/27	SA	07:18P	30	2012MRFP145	650.00
M-Su 11p News								:30 Commercial	
	1250.00	35	1	10/27	SA	11:19P	30	2012MRFP149	1250.00
Sun 8a Today Show								:30 Commercial	
	1100.00	36	2	10/28	SU	08:25A	30	2012MRFP148	1100.00
				10/28	SU	08:29A	30	2012MRFP155	1100.00
Sun 9a News								:30 Commercial	
	300.00	37	2	10/28	SU	09:29A	30	2012MRFP148	300.00
				10/28	SU	09:52A	30	2012MRFP155	300.00
Sun 10a Meet The Press								:30 Commercial	
	5000.00	38	1	10/28	SU	10:59A	30	2012MRFP148	5000.00
Sun 6p News								:30 Commercial	
	750.00	39	1	10/28	SU	06:29P	30	2012MRFP155	750.00
Sun 630p ET / 530p CT NBC Nigh								:30 Commercial	
	5000.00	40	1	10/28	SU	06:59P	30	2012MRFP148	5000.00
M-Su Late News Late Run								:30 Commercial	
	1250.00	41	1	10/28	SU	11:58P	30	2012MRFP155	1250.00
Total Airtime Gross Spot Revenue:									109,930.00

PERIOD COST 109,930.00

78 Total Units
ACTUAL GROSS BILLING 109,930.00
AGENCY COMMISSION 16,489.50
NET DUE 93,440.50

SUB-TOTALS Debits .00
Credits .00
TOTAL RECONCILING .00

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INVOICE / AFFIDAVIT

134029
American Rambler Productions
138 Conant Street
BEVERLY MA 01915

REP: WFLA (Washington Dc)
SLSP: HRP Washington, DC
ADV: Mitt Romney/ R/ President/ U
PROD: Romney For President

2012 WFLA I SS
INVOICE DATE 11/25/12 E:063922860
ORDER TYPE Political WFLA
INVOICE NUMBER 0100033809 PAGE BROADCAST MONTH 1 10/29/2012 - 11/2
SCHEDULE DATES 10/22/12-11/04/12
Standard Broadcast Month
TERMS: NET 30 DAYS

REF#: . / . /61
Desc: Campaign Option Number 1, Booking1

SCHEDULE

ACTUAL BROADCAST

RECONCILIATION

DESCRIPTION	PRICE	RT/SS#	PER	DATE	DAY	TIME	LENGTH	M/G FOR	PRODUCT	DESCRIPTION	PRICE	REMARKS	DEBIT/CREDIT
M-F 6a News	1450.00	1	4	10/29	MO	06:42A	30		2012MRFP148	Commercial	1450.00		
				10/29	MO	06:59A	30		2012MRFP155		1450.00		
				10/30	TU	06:27A	30		2012MRFP148		1450.00		
				10/30	TU	06:57A	30		2012MRFP155		1450.00		
M-F 7a Today Show	900.00	3	4	10/29	MO	08:40A	30		2012MRFP148	Commercial	900.00		
				10/29	MO	08:52A	30		2012MRFP155		900.00		
				10/30	TU	07:26A	30		2012MRFP148		900.00		
				10/30	TU	07:56A	30		2012MRFP155		900.00		
M-F 9a Today Show II	1040.00	5	4	10/29	MO	09:29A	30		2012MRFP148	Commercial	1040.00		
				10/29	MO	09:53A	30		2012MRFP155		1040.00		
				10/30	TU	09:51A	30		2012MRFP148		1040.00		
				10/30	TU	09:57A	30		2012MRFP155		1040.00		
M-F 12p Today Show III	380.00	7	2	10/29	MO	12:26P	30		2012MRFP148	Commercial	380.00		
				10/30	TU	12:51P	30		2012MRFP148		380.00		
M-F 1p Days Of Our Lives	400.00	9	2	10/29	MO	01:01P	30		2012MRFP155	Commercial	400.00		
				10/30	TU	01:57P	30		2012MRFP155		400.00		
M-F 2p Rachael Ray	250.00	11	2	10/29	MO	02:59P	30		2012MRFP148	Commercial	250.00		
				10/30	TU	02:25P	30		2012MRFP148		250.00		
M-F 3p Doctors	450.00	13	2	10/29	MO	03:54P	30		2012MRFP155	Commercial	450.00		
				10/30	TU	03:14P	30		2012MRFP155		450.00		
M-F 5p News										Commercial			

*** Continued ***

PERIOD COST	47,420.00	40 Total Units	ACTUAL GROSS BILLING	47,420.00	SUB-TOTALS	Debits	.00
			AGENCY COMMISSION	7,113.00	TOTAL RECONCILING	Credits	.00
			NET DUE	40,307.00			.00

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WFLA-TV
P.O. Box 1410
Tampa, FL 33601



ADVERTISER Mitt Romney/ R/ President/ U
PRODUCT Romney For President

INVOICE NUMBER 0100033809
BROADCAST MONTH 10/29/2012 - 11/25/

AMOUNT DUE
40,307.00

REMIT TO:

*00155

000134029
American Rambler Productions
138 Conant Street
BEVERLY MA 01915

WFLA-TV
REMITTANCE PROCESSING CENTER
P.O. BOX 26425
RICHMOND VA 23260-6425



400900020 00000000134029 00000100033809 004030700 7



WFLA-TV

A MEDIA GENERAL STATION

200 S. Parker Street
Tampa, FL 33606
Tele (813) 288-8888
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INVOICE / AFFIDAVIT

134029
American Rambler Productions
138 Conant Street
SEVERLY MA 01915

REP: WFLA (Washington Oc)
SLSP: HRP Washington, OC
ADV: Mitt Romney/ R/ President/ U
PROD: Romney For President

2012
INVOICE DATE 11/25/12
ORDER TYPE Political
WFLA I SS
E:063922860
WFLA
INVOICE NUMBER 0100033809
PAGE 2
BROADCAST MONTH 10/29/2012 - 11/2
SCHEDULE DATES 10/22/12-11/04/12
Standard Broadcast Month
TERMS: NET 30 DAYS

REF: / /61
Desc: Campaign Option Number 1, Booking1

SCHEDULE			ACTUAL BROADCAST				RECONCILIATION		
DESCRIPTION	PRICE	RT/SS# PER	DATE	DAY	TIME	LENGTH M/G FOR PRODUCT DESCRIPTION	PRICE	REMARKS	DEBIT/CREDIT
M-F 530p News	900.00	15 2	10/29	MO	05:28P	30 2012MRFP148	900.00		
			10/30	TU	05:22P	30 2012MRFP148	900.00		
					*WFLA	:30 Commercial			
M-F 6p News	900.00	17 2	10/29	MO	05:56P	30 2012MRFP155	900.00		
			10/30	TU	05:45P	30 2012MRFP155	900.00		
					*WFLA	:30 Commercial			
M-F 7p News	2250.00	19 4	10/29	MO	06:11P	30 2012MRFP148	2250.00		
			10/29	MO	06:13P	30 2012MRFP155	2250.00		
			10/30	TU	06:15P	30 2012MRFP148	2250.00		
			10/30	TU	06:22P	30 2012MRFP155	2250.00		
					*WFLA	:30 Commercial			
M-F 730p Entertainment Tonight	2000.00	21 4	10/29	MO	07:14P	30 2012MRFP148	2000.00		
			10/29	MO	07:25P	30 2012MRFP155	2000.00		
			10/30	TU	07:14P	30 2012MRFP148	2000.00		
			10/30	TU	07:25P	30 2012MRFP155	2000.00		
					*WFLA	:30 Commercial			
M-Su 11p News	2000.00	23 2	10/29	MO	07:44P	30 2012MRFP148	2000.00		
			10/30	TU	07:46P	30 2012MRFP148	2000.00		
					*WFLA	:30 Commercial			
M-F 1135p ET / 1035p CT Tonight	1250.00	25 4	10/29	MO	11:21P	30 2012MRFP155	1250.00		
			10/29	MO	11:30P	30 2012MRFP148	1250.00		
			10/30	TU	11:12P	30 2012MRFP155	1250.00		
			10/30	TU	11:22P	30 2012MRFP148	1250.00		
					*WFLA	:30 Commercial			
Total Airtime Gross Spot Revenue:	650.00	27 2	10/29	MO	12:31A	30 2012MRFP155	650.00		
			10/30	TU	11:46P	30 2012MRFP155	650.00		
						47,420.00			

PERIOD COST	47,420.00	40 Total Units		Debits	.00
		ACTUAL GROSS BILLING	47,420.00	Credits	.00
		AGENCY COMMISSION	7,113.00	TOTAL RECONCILING	.00
		NET DUE	40,307.00		

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